

**Mustang International Academic Conference
Monte Carlo Hotel, Las Vegas, Nevada
February 21-22-23, 2013**

Thursday, February 21

8:30am-10:30am Registration

9:00am-10:30am -- Moderator: Marty Ludlum, U. of Central Oklahoma

Nawfal Ali, U. of London

Assessment of Scientific and Technical Knowledge Rights in Higher Education and Scientific Research

Minje Jung, UCO & Daniel Osgood, UCO

Formulation of Hedging Strategy under Market Deviation from the Interest Rate Parity

Scott Walsworth, Saskatchewan U.

Roads are Paved with Gold

Bonnie Rohde, John Harding, & Adam Galczynski, Albright College

Correlation of Social Media Followers and Revenue in the Chain Restaurant Franchise Industry

10:30am-10:45am Break

10:45am-Noon -- Moderator: Nawfal Ali, U. of London

Brad Reid, Lipscomb U.

Yes, the Poor are Corporate Stakeholders

Shawn Schooley, Auburn U.

Appreciative Inquiry

Love Arugu, Nigeria

Appraisal of the Concept of Political Human Rights and Sustainable Development

Sharon Beal, Chapman U.

Post Khmer Rouge Policy

Noon-1:30pm Lunch Break (On Your Own)

Thursday, February 21

1:30pm-3:30pm -- Moderator: Bonnie Rohde, Albright College

Michael Santonino, Embry Riddle

Myth or Fact: Quality in American Study Abroad Business in Florence Italy

Thomas Secrest, Coastal Carolina U.

Methods to Manage Risks Unique to Entities Dependent on Agriculture

Kimberly Sipes, Kentucky State

Ethics of Corporate Inversion

Patrick Rishe, Webster U.

Connecting NFL Fan Avidity to Secondary Ticket Price Markups

Jeremy Bennett Ashford U.

Impact of Race, Ethnicity and Age on Unemployment

3:30pm-3:45pm Break

3:45pm-5:00pm -- Moderator: Brad Reid, Lipscomb U.

Charles Vance, Loyola Marymount

The Rational Side of EQ: Illuminating Emotional Intelligence through the Lens of Linear/Non-Linear Thinking Style

Karen Somerville, Cathy Gustafson, and Catherine Elliott, Hamline U.

Increasing Women's Participation on Corporate Boards in the USA

Jim Rossi, UNLV

From Insull to Eldorado Valley: How did the electric industry evolve into a monopoly? And what comes next?

Judith Doktor, North Dakota

The second generation of IDEA recipients

Friday, February 22

8:30am-9:00am Registration

9:00am-10:30am -- Moderator: Sue Lynn Sasser, Central Oklahoma

Daniel Chin, Methodist U. (NC).

A Test of Sentiment in the NFL Point Spread Betting Market

Chao Liu, Tarleton State

US Domestic Production Activities Deduction and Economic Recovery

Xiaojia Zhang, Boston U.

Testing Consumption Choice: Through an Experiment Approach

Modupe Asokhia, Ambrose U.

Assessment of Women Empowerment Status: A Case Study of Ambrose Alli U.

10:30am-10:45am Break

10:45am-Noon -- Moderator: Daniel Chin, Methodist U. (NC)

Dean Frantsvog, Minot State

Benefits of Hindsight

Devika Vashisht, U. of Memphis

Advertising to Children

Yanping Yu, City U. of Hong Kong

Community Response to Problem of Street Children in China

David Ritter, Texas A&M – Central Texas

Removal of Metadata from Document Files

Friday, February 22

Noon-2:00pm

Lunch Break

Awards Luncheon (TBA) ???

2:00pm-3:30pm -- Moderator: Michael Santonino, Emory Riddle

Mary Ann Harris, Bethel U.

Social Media Integration: Adjusting the Agency Model in an Online Age

Melissa Zimmerman, Edinboro U.

Behavioral Influence and Social Networking Sites

Lowell Matthews, Southern NH U.

Fostering Innovation in Organizations

Colleen Clarke and Andrew Stevens, Minnesota State U., Mankato

Bioaccumulated Toxins and the Adverse Impacts they have on Juveniles

Vivian Nwoha, Nigeria

Managing a Culturally Diverse Workforce

3:30pm-3:45pm Break

3:45pm-5:00pm – Moderator: Lee Meadows, Walsh College

Joon Park, U. of Arkansas – Pine Bluff, Jawook Baek, Changwon National U.

Measuring Regional Efficiency of Banking Industry after the Financial Crisis

Yoav Wachsman, Coastal Carolina U.

Effects of Intra-Group Communication in Public Goods Experiment with Nested Exchanges

Joe Groch, Florida Gulf Coast

Satisfaction: A Path to Success for the Golf Industry

Lee Meadows, Walsh College

Sustainable Employability Skills

Saturday, February 23

8:30am-9:30am Registration

9:00am-10:30am -- Moderator: David Ritter, Texas A&M- Central Texas

Bree Morrison, Bethune-Cookman U.

Intersecting Business and Marketing for Sustaining Financial Growth

Hiba Jameel, U. of Central Oklahoma

Ghana Country Review and Business Environment

Dwight Denman, Northern State

Don't Talk Smack about my Meat

Raymond Keener, Marshall U.

A Comparison and Analysis of the Alien Tort Statute and the Torture Victim Protection Act

Sue Lynn Sasser, U. of Central Oklahoma

Revising the Wheel: Exploring Options to Improve Teaching Effectiveness in Business and Economics

10:30am-10:45am Break

10:45am-Noon -- Moderator: Raymond Keener, Marshall U.

Alexandros Panayides, William Patterson

Counterfeit Drug Market: The Case of Malaria in Africa

Yue Yuan, U. of Chicago

Examining Stock Returns through Volume Shocks: 1966-2009

Chinelo Nwokolo, Nigeria

Socio Economic Development in Nigeria: National Language and Integration to the Rescue

Tim Scales, Indiana U.

Budgeting for Financial Success

Noon-1:30pm Lunch Break (On Your Own)

Saturday, February 23

1:30pm-3:30pm --- Moderator: Yue Yuan, U. of Chicago

Lari Mobley, Biola U., Doug Lainson, California Baptist

Help! I'm a Senior. Maintenance and Motivation Factors in Higher Education

Greg Nielsen, U. of Nevada-Reno

From Moses to Joshua: An Ethnography of Jerry and Jonathan Falwell

Catherine Levitt, Cal. State LA, Ed Monsour, Cal. State LA

Using Research into the ethical decision making among accounting students towards developing courses geared to professional requirements

Michelle Crawford, Alabama State

Cloud Computing Primer on Legal Issues

3:30pm-3:45pm Break

3:45pm - 4:30pm --- Moderator: Marty Ludlum, U. of Central Oklahoma

Laura Mays, Tiffin U.

Publishing Tips for Academic Journals

David Ritter, Texas A&M- Central Texas, and Marty Ludlum, U. of Central Oklahoma

Editors Roundtable (with individual appointment as needed afterwards)