

**Mustang International Academic Conference**  
**Oklahoma City, Oklahoma**  
**October 19-20, 2012**

**Friday, October 19**

**8:30am-9:30am          Registration**

**9:30am-10:30am** -- Moderator: Marty Ludlum, U. of Central Oklahoma

Ali Soylu & Willie Chong, Cameron U., United States Immigration Policy and H-1B Visa: Considerations for Employers

Rebecca Goza, Anderson U. DBA Student, American Cancer Society – Customer-Centric or Market-Oriented? A Marketing Practitioner’s View

Jennifer Barger Johnson, U. of Central Oklahoma, Indian Gaming Law

Melisa Zimmerman, Edinboro U., Behavioral Influence and Social Networking Sites

**10:30am-10:45am          Break**

**10:45am-Noon** -- Moderator: Rebecca Goza, Anderson U.

Dana Roark & Ralph Bourret, Northwest Oklahoma State U., Are Routine Retiring CEOs More Closely Monitored in their Last year

John Maisch, U. of Central Oklahoma, Liquor Regulation in Oklahoma

Daniel Adrian Doss & Russ Henley, U. of West Alabama and David McElreath, U. of Mississippi, The Arizona Border with Mexico: A Pearson Correlation Coefficient Analysis of U.S. Border Crossing Data versus U.S. Reported Cybercrime Incidents for the period of 2001-2011.

**Friday, October 19 - Continued**

**Noon-2:00pm                  Lunch Break**

**2:00pm-3:30pm** -- Moderator: Melisa Zimmerman, Edinboro U.

Konrad Gunderon & Cheng-Huei Chiao, Missouri Western State U., and Zane Swanson, U. of Central Oklahoma, Does Balance Sheet Classification Matter? Evidence from Trust Preferred Stock

Karin Knapp & Ali Soylu, Cameron U., Technology: The Good, the Bad, and the Ugly, How Technology is affecting Employee Privacy, Work Life Balance, and Workplace Relationships

Shishu Zhang, U. of Incarnate Word, Inflation in China

Carl Franklin, Southern Utah U., Measuring the Association between a Public Administrator's Level of Education and the Administrator's Willingness to use Alternative Funding Resources

Richard Monahan, American Public U., Determining the Effect of Personality Traits on Voter Behavior and Party Membership using Five Factor Personality Inventory.

**3:30pm-3:45pm**            **Break & Snacks (Included in Registration)**

**3:45pm-5:00pm** -- Moderator: Carl Franklin, Southern Utah U.

Joselina Cheng, Mark McCoy & Chris Graff, U. of Central Oklahoma, An Innovative Model for eTeaching Inter-Disciplinary Digital Forensics

Wilke English, Kelli Kelley, & Mary H. Kelly, Texas A&M U. Central Texas, Tom, Dick and Harry Contemplate What a Bank should have done with their "25 cents to open" Bank Accounts: An Ethical Incident

Daniel Adrian Doss & Russ Henley, U. of West Alabama and David McElreath, U. of Mississippi, The California-Mexican Border: Investigating a Pearson Correlation Coefficient Outcomes representing U.S. Border Crossing Data versus U.S. Reported Cybercrime Incidents for the period of 2001-2011.

**Saturday, October 20**

**8:30am-9:30am**            **Registration & Breakfast (included in registration)**

**9:30am-10:30am**        -- Moderator: Lila Carden, U. of Houston

Michael Haszto, Oklahoma State U., Heonjin Oh, Alex Zhu, & Zhen Zhu, U. of Central Oklahoma, Modeling the U.S. Oil Inventory

Thomas Krueger, Texas A&M Kingsville, Acceptance Rates of Finance Journals Dedicated to Various Areas: Impact of Review Type and Review Number

Socorro Quintero, Oklahoma City U. and Leslie Young, Chinese U. of Hong Kong, Golden Parachutes and the Risk of Takeover

Kimberly Mathe, Northwestern Oklahoma State U., Mary Roseman, Ole Miss, and Sheila Scott-Hansell, Oklahoma State U., Friendliness in the Restaurant Industry: Does Management Gender Matter?

**10:30am-10:45am**            **Break**

**10:45am-Noon** -- Moderator: Thomas Krueger, Texas A&M Kingsville

Cody Woods & Zhen Zhu, U. of Central Oklahoma, Forecasting Wind Energy Capacity

Modesto Morales Jr., Deloitte & Touche & Thomas Krueger, Texas A&M Kingsville, Can Smoking & Drinking be Good for You? The “Sin Stock” Investment Premium

Lila Carden, U. of Houston, & Raphael Boyd, Clark Atlanta U., The Workplace: Integrating Corporate Social Responsibility

Kusum Singh, LeMoyné-Owen College, Distance to the Border: The Impact of Own and Neighboring States’ Sales and Excise Tax Rates on County Retail Activity

**Saturday, October 20 - Continued**

**Noon-2:00pm**                    **Awards Luncheon (at hotel) Included in Registration**

**2:00pm-3:00pm** --- Moderator: Aixin Ma, Oklahoma City U.

Aixin Ma, Hossein Shafa, and Ron Shaw, Oklahoma City U., Socially Responsible Mutual Funds in the Era of Financial Turmoil

Alexander Smith, Oklahoma City U., SEM Evaluation of the CETSCALE: Does it work?

Jim Burkman, Oklahoma State U., Reducing the Cognitive Distortions of the Label “Hacker”: Empowering Managers and Employees to Provide Critical Human-Based Information Assurance Controls

Nwoha Chidinma Vivian, Sitrep Nigeria, Managing a Culturally Diverse Workforce to Enhance MNCs Performance and Competitiveness

Zane Swanson & Olga Mironova, U. of Central Oklahoma, Using XBRL to Transform Existing Financial Statements in to the Proposed Presentation Format

**3:00 - 3:30pm**                    **Break & Snacks (Included in Registration)**

**3:30 – 4:30pm**                    **Individual Discussions with Journal Editors**

David Ritter, Texas A&M U. Central Texas and Marty Ludlum, U. of Central Oklahoma, Publishing Tips from the Editors