

Mustang International Academic Conference
Dallas, Texas - October 24-25-26, 2013

Thursday, October 24

8:30am-10:30am Registration

9:00am-10:30am -- Moderator: David Ritter, Texas A&M Central

Chung Baek, Troy University

Exchange Rate Exposure of Korean Composite Stock Price Index 200 Firms: Focusing on Korean Jaebol Conglomerates

Peter Harris & Simran Kaur, New York Institute of Technology

The Current and Future States of LIFO and Available Tax Opportunities

David Ritter, Texas A&M Central

Utilizing Cost-Volume-Profit Analysis in Uncertain Times

Prabhakar Guragain, Hedmark University, Norway

Perception of local people and concerned authority regarding poaching of wild animals in Nepal

Ferdinand Niyimbanira, Vaal University of Technology & Rachel Nishimwe, North West University

Dollarization as a Turning Point from a Hyperinflationary Economy: A Case of Zimbabwe

10:30am-10:45am Break

10:45am-Noon -- Moderator: Richard Monahan, American Public Univ.

Faye Braithwaite, Oakwood University, Theodore Brown, Oakwood University, & Malcolm Cort, Athens State

The Effect of Machiavellian Thinking on Willingness to Use Ethically Questionable Business Tactics among University Students

Stephanie Ward, Kent Royalty, & Thomas Madison, St. Mary's University

Student Perceptions of the Effect of VITA Participation on AICPA Core Competency Development

Mohammed Jahed, Curtin U., Australia

A Proposed Model of Supply Chain Management Practice, Agility and Competitive Advantage in Bangladesh Apparel Industry

Cletus Akenbor, Federal University, Nigeria & Bariyima Kaibel, Rivers State University, Nigeria

Accounting Estimates and Credibility of Financial Statements

Haroon Shahjahan, University of Arkansas – Pine Bluff

The Characteristics of Households Income in Delta Region

Noon-1:30pm Lunch Break (On Your Own)

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1:30pm-3:30pm -- Moderator: Stephanie Ward, St. Mary's Univ.

Richard Monahan, American Public University

An Analysis of Racial Prejudice in the American Electorate

Teresa Sanders, University of Phoenix

Parental Involvement of Economically Disadvantaged Students

Alexander K. Buchholz & Yuanfang Liu, Brooklyn College of the City University of New York

IFRS Implementation in US Accounting Education

Jim Connell, University of Montevallo

The Relationships between Personal Beliefs, Life Goals, and Work Preferences in the Millennial Generation

Ferdinand Niyimbanira, Vaal University of Technology

Africa as the Future World's Factory: An Overview

3:30pm-3:45pm **Break**

3:45pm-5:00pm -- Moderator: Alexander Buchholz, Brooklyn College of CUNY

Bruce Kibler, Gannon University

Internationalization and the Implementation of a Finance and Accounting Shared Services Center

Michael Williams, Prairie View A&M

Public University Economic Impact Studies and the Opportunity Cost of State Government Funding, with Examples from the State of Texas

Edgar Sentell, Mississippi College

Teaching Business Ethics and Keeping it Real

Suofei Lu, University of Cincinnati

Pedagogical Perspectives of Enhancing Transition from Middle School to High School on Student Mathematical Thinking

Lawyer Obara, Rivers State University, Nigeria, and Eiya Ofiofoh, University of Benin

Accounting and Corporate Reporting of Environmental Costs in Nigerian Business Organizations

**Mustang International Academic Conference
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Friday, October 25

8:30am-9:00am Registration

9:00am-10:30am -- Moderator: Aimee Tiu Wu, Teachers College, Columbia University

Thomas Krueger, Texas A&M University - Kingsville

Paying for Acceptance? A Study of Academic Management Journals

Bree Morrison, Bethune-Cookman University

The Role of Social Emotional Learning in Future Leaders and Organizational Success

LaTonya Ramos, Capella University

Public Service Networking Plan

Princess Habiba, Griffith University

The Difference between Psychological and Social Affairs and the Implications for Key Players

Kola Sonaiké, American InterContinental University, Houston

Motivating Employees in today's Business Setting

Kevin Jones, Indiana University – Purdue University Columbus & Zelideh Martinez Hoy, Indiana University - Bloomington

Why Professors Matter: The Influence of Critical Conversations and Mentoring on Self-Efficacy

10:30am-10:45am Break

10:45am-Noon -- Moderator: Lila Carden, U. of Houston

Jacek Mrozik, Minot State & Mary Anne Raymond, Clemson University

Factors Affecting International New Product Marketing Performance in the Telecommunications Industry: The Success of Orange-FT

Rick Corum, Campbellsville University

Efficiency and Effectiveness at the University: Revisiting the Work of Morris Cooke

Aimee Tiu Wu, Teachers College, Columbia University

The Balancing Act of Dr. Mommy

Chinelo Nwokolo, Federal University, Nigeria

Socio Economic Development in Nigeria? National Language Integration to the Rescue

Friday, October 25

Noon-2:00pm Awards Luncheon (included in registration)

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Friday, October 25

2:00pm-3:30pm -- Moderator: Rebecca Gunn, Oral Roberts Univ.

- Love Arugu, Federal University, Nigeria, & Kabiru Dandago COB-UUM, Nigeria
Management Professionalism and Nigeria's Sustainable Economic Development
- Lila Carden, University of Houston-Main Campus, Raphael Boyd, Clark Atlanta University, Lori Boyer, Clark Atlanta University
Project Management and Legal Requirements: A Model for Ethical Processes
- John Mazzone, Florida State University
A Neuroeconomic Approach to Probability Judgments
- Richard Hauser, Gannon University & John Thornton, Kent State University
Dividend Policy and Corporate Valuation
- Eldon Franks & Perry Haan, Tiffin University
Apple's Sustainable Innovation
- Mark Swanstrom & Perry Wisinger, Northwestern State University
Do Executives Really Understand Dirty Surplus?

3:30pm-3:45pm **Break**

3:45pm-5:00pm – Moderator: Raphael Boyd, Clark Atlanta Univ.

- Love Arugu, Federal University, Nigeria
Participatory Democracy and Good Governance in Nigeria
- Leslie Campbell, Colby-Sawyer College
Women Business Owners: Self-described perceptions about personal health and wellness
- Ayodele Omojuwa, University of Lagos
Drawing on the Flat Surface of the Yoruba Traditional Economy
- Rebecca Gunn, Oral Roberts University
Empowerment in Management: Past, Present, and Future Implications
- Akeem Abujade, Capella University
CSR Analysis and Recommendations

**Mustang International Academic Conference
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Saturday, October 26

8:30am-9:30am Registration

9:00am-10:30am -- Moderator: David Ritter, Texas A&M Central Texas

Jan Kim, Hankuk University, South Korea

Regime-switching and the (In)stability of the Price-Rents Relation: Evidence from the US

Qiang Fei, Prairie View A&M & Reginald Bell, Prairie View A&M

Diminishing Quality Gaps of Marketing Journals

Ricardo Santos, Trinity University

Predicting success at the Euro tournaments

Jimoh A. Malik, University Putra Malaysia

Financial Liberalization and Economic Growth in Nigeria

Mark Foster, U. of North Alabama, Mark Jobe, Middle Tennessee State University, & Michael Young, Central Washington University

Lock-in vs. Capitalization Market Reactions to Tax Changes

10:30am-10:45am Break

10:45am-Noon -- Moderator: Michael Young, Central Washington Univ.

Joanne Ma, Holy Family University

The Effect of the Commitment Problem on the Pricing Structure

David Ritter, Bonnie Denbo, Texas A&M Central Texas

Sarbanes-Oxley: The Aftermath Evaluated

Kashif Ali, University of Connecticut

Equity Stocks of the World

Christine Nwuche & Awa Hart, University of Port Harcourt, Nigeria

Performance Management Practices and Organizational Effectiveness

Noon-1:30pm Lunch Break (On Your Own)

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Saturday, October 26

1:30pm-3:30pm --- Moderator: Angela Wells, Capella Univ.

Angela Wells & Torey Kennedy, Capella University
Healthcare Finance and Strategy

Andrew Campbell, Indiana Tech.
Indepth Analysis of Global Leadership Challenges

Michael House, Middle Tennessee State University
The Effect of Parental Drinking on Children's Educational and Labor Market Outcomes

Nicholas Gerlich, West Texas A&M
Mobile App Uses and Gratifications: A Comparison of Student and General Population Samples

Zafar Ahmed, University of the Punjab, Pakistan
Academic Achievements are the Predictors of Job Performance

3:30pm-3:45pm **Break**